



## Volunteer role description

Title of role	<b>Marketing volunteer</b>
Main purpose	Prickwillow Museum welcomes visitors from across the country, telling the story of the Fens' fight against changing water levels, using mechanical engines. Working within a team, this role will help us to reach out to new audiences, promote the museum and its events, and help with research.
Outline of tasks and activities	The volunteer will... <ul style="list-style-type: none"> <li>• Promote the museum and advertise the events</li> <li>• Assist with social media promotion</li> <li>• Co-ordinate market research</li> <li>• Promote the use of the extension facilities</li> </ul>
Supervisor	Pauline Dunham
Location	Prickwillow Museum, Main Street, Prickwillow, Ely CB7 4UN
Hours	Ideally, this role would benefit someone who can come in 1 day per week (10am to 4pm) when the museum is open (Easter to October), with some work from home
The role would suit someone who...	<ul style="list-style-type: none"> <li>• Has experience in marketing, or is eager to learn</li> <li>• Is interested in helping a volunteer-run museum increase its marketing work</li> <li>• Has their own transport, as the museum is in a remote village</li> </ul>
In return we shall offer you...	<ul style="list-style-type: none"> <li>• Opportunities for personal and professional growth and development in a community-focussed museum</li> <li>• A supportive, friendly, environment</li> <li>• Induction to the Museum</li> <li>• Full training opportunities to perform the role</li> <li>• Invitation to volunteering events, Passport to visit other engineering and local museums for free or reduced entry</li> </ul>
Further info	<a href="http://www.prickwillowmuseum.com/get-involved.html">http://www.prickwillowmuseum.com/get-involved.html</a>